



**PACKAGING
DISTRIBUTORS
OF AMERICA**

**PDA Kickoff Meeting ~ 2022
January 16 ~ 18**

Sunday January 16, 2022

3:00 PM – 5:00 PM

Board of Directors Meeting – The State Room

6:00 PM – 8:00 PM

Cocktail Reception – The Veranda

Monday January 17, 2022

7:30 AM – 8:30 AM

Breakfast – The Veranda

8:30 AM – 8:45 AM

General Session – Grand Ballroom
Welcome/Introductions / Agenda
Words From The President – George Strobel
Words From The Chairman – Nick Mihacevich

8:45 AM – 10:00 AM

Keynote Speaker – “*The Hero Effect*” Kevin Brown

10:00 AM – 10:15 AM

Break

10:15 AM – 11:30 PM

Strategy Update
Focus Group Updates / Discussion
Recap of Leadership Summit
Introduction to the Equipment Program

11:30 PM – 12:30 PM

Lunch – The Veranda

12:30 PM – 1:00 PM

PDA Strategy Cont'd – Grand Ballroom

1:00 PM – 5:00 PM

Members: Speed Dating – The Grand Ballroom
Suppliers: General Meeting – The Veranda

6:00 PM – 9:00 PM

Dinner – Morton’s Steakhouse (Around the Corner from the Hotel)

Tuesday January 18, 2022

7:30 AM – 8:30 AM

Breakfast- The Veranda

8:30 AM – 9:30 AM

Member Only Meeting – Grand Ballroom

9:30 AM – 10:00 AM

Current Issues/Challenges Panel Discussion – Grand Ballroom

10:00 AM – 10:15 AM

Break

10:15 AM – 11:15 AM

Best Practices – Members and Suppliers

11:15 AM – 11:45 AM

Board of Directors Panel

11:45 AM – 12:00 PM

Wrap Up / Adjourn