



**PACKAGING
DISTRIBUTORS
OF AMERICA**

**PDA Kickoff Meeting ~ 2022
March 20 ~ 22**

Sunday March 20, 2022

3:00 PM – 5:00 PM

Board of Directors Meeting – The State Room

6:00 PM – 8:00 PM

Cocktail Reception – The Veranda

Monday March 21, 2022

7:30 AM – 8:30 AM

Breakfast – The Veranda

8:30 AM – 9:00 AM

General Session – Grand Ballroom

- **Welcome / Introductions / Agenda / Logistics**
- **Words From The President – George Strobel**
- **Words From The Chairman – Nick Mihacevich**

9:00 AM – 10:15 AM

Keynote Speaker – “The Hero Effect” Kevin Brown

10:15 AM – 10:30 AM

Break

10:30 AM – 11:30 PM

**Strategy Update
Focus Group Updates / Discussion
Recap of Leadership Summit
Introduction to the Equipment Program**

11:30 PM – 12:30 PM

Lunch – The Veranda

12:30 PM – 1:00 PM

Break for the Veranda to Be Reset

1:00 PM – 5:00 PM

**Members: Speed Dating – The Grand Ballroom
Suppliers: General Meeting – The Veranda**

6:00 PM – 9:00 PM

Dinner – Morton’s Steakhouse (Around the Corner from the Hotel)

Tuesday March 22, 2022

8:00 AM – 9:00 AM

Breakfast- The Veranda

9:00 AM – 10:00 AM

Current Issues/Challenges Panel Discussion – Grand Ballroom

10:00 AM – 10:15 AM

Break

10:15 AM – 11:45 AM

Best Practices – Members and Suppliers

11:45 AM – 12:00 PM

Wrap Up / Adjourn