PDA Kickoff Meeting ~ 2025
January 26 - 28

Sunday, January 26

3:00 PM – 5:30 PM	**Board of Directors Meeting**	**John Ringling Boardroom**
6:00 PM – 8:00 PM	**Reception**	**St. Armands Junior Ballroom**

Monday, January 27

8:00 AM – 9:00 AM	**Breakfast**	**Ca' d'Zan**

9:00 AM – 10:30 AM	**General Session**
	Welcome / Introductions / Agenda / Logistics
	Words From The President – George Strobel
	Words From The Chairman – Micah Zehner
	PDA Update
	• **New Member/Suppier Introductions**
	  ○ **Anchor Paper – Brooke Lee**
	  ○ **Centric Packaging – Nick Silicato**
	  ○ **Sun Packaging – Mike Goldstein**
	  ○ **Creative Packaging – Ryan Usher**
	  ○ **EnviroPAK – Matt Ziegler**
	• **Member Council 2024/2025– Robin Goheen, Patrick O'Brien**
	• **PDA Days- Lisa Stang, Rod Bayless**
	• **PDA & The Packaging School – Todd Bonnell**
	• **Marketing & Social Media - Stephanie Roland**
	• **Equipment Program – George Strobel, Stephanie Roland**
	• **Shared Business Opportunities – Robin Goheen**
		Plaza 1

10:30 AM – 10:45 AM	**Break**	
10:45 AM – 11:45 AM	**Keynote Address: Todd Buchholz - "Prosperity Ahead -- or Not?"**	
11:45 AM - 12:00 PM	**Best Practices / Success Stories – Ryan Leary/Grant Kachigian**	
12:00 PM – 1:00 PM	**Lunch**	**Ca' d'Zan**
1:00 PM – 1:30 PM	**Packaging Experiment – Nick Mihacevich**	**Plaza 1**
1:30 PM – 2:30 PM	**AI Presentation – Brooks Hamilton**	
2:30 PM – 2:45 PM	**Break**	
2:45 PM – 4:15 PM	**AI Use Cases / Demo**	
4:15 PM – 5:00 PM	**Table Discussions – Ryan Leary/Grant Kachigian**	
5:45 PM - SHARP	**Board Bus To Beach Club**	
6:15 PM – 8:30 PM	**Cocktails and Dinner**	**Sunset Terrace – Beach Club**

Tuesday, January 28

7:30 AM – 8:30 AM	**Breakfast**	**Ca' d'Zan**
8:30 AM – 9:30 AM	**Member Only Meeting** **(Suppliers Excused Until 9:30 AM)**	**Plaza 1**
9:30 AM – 10:15 AM	**Supplier Only Meeting** **(Members Excused Until 10:15 AM)**	
10:15 AM – 10:30 AM	**Break**	
10:30 AM – 10:45 AM	**Korpack – Entry Into Co-packing**	
10:45 AM – 11:00 AM	**Best Practices / Success Stories – Ryan Leary/Grant Kachigian**	
11:00 AM – 11:15 AM	**Supplier Council - 2024/2025 Plans – Jeff Knapke, Lisa Stang** • **Purpose of the Council and Team** • **2024 Boots & Heels Winners Announcement**	
11:15 AM	**Wrap Up / Questions / Open Mic /Adjourn**	